



Allure Mix&Match

Lighting innovation for people.

A deliberately neutral aesthetic, inspired by the elementary architectural module and the parametric design. Allure was inspired by an ideal compositional design, where finishes and accessories are combined to suit any context. Optical and aesthetic modularity, comfort and efficiency.



Combine and create your style

Up to 55 combinations

Up to 55 combinations. Five mix & match colours for the outer body (white, black, green, grey, rust) to be combined with the profile in lead, urban bronze, copper and sand of the glossy-finish rasters. A PMMA accessory adds a further layer of decoration, delivering the same richness, transparency and precious feeling of glass, and enhancing the materiality of the solution.

Depending on the colour and composition combination selected, Allure is an object that can either discreetly disappear into the space or stands out as a colourful, decorative feature, and is suitable for a wide range of settings, from public areas to personal living spaces, as well for indoor applications, creating a sense of formal continuity between inside and out.



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Design and comfort
The essential, visible to the naked eye

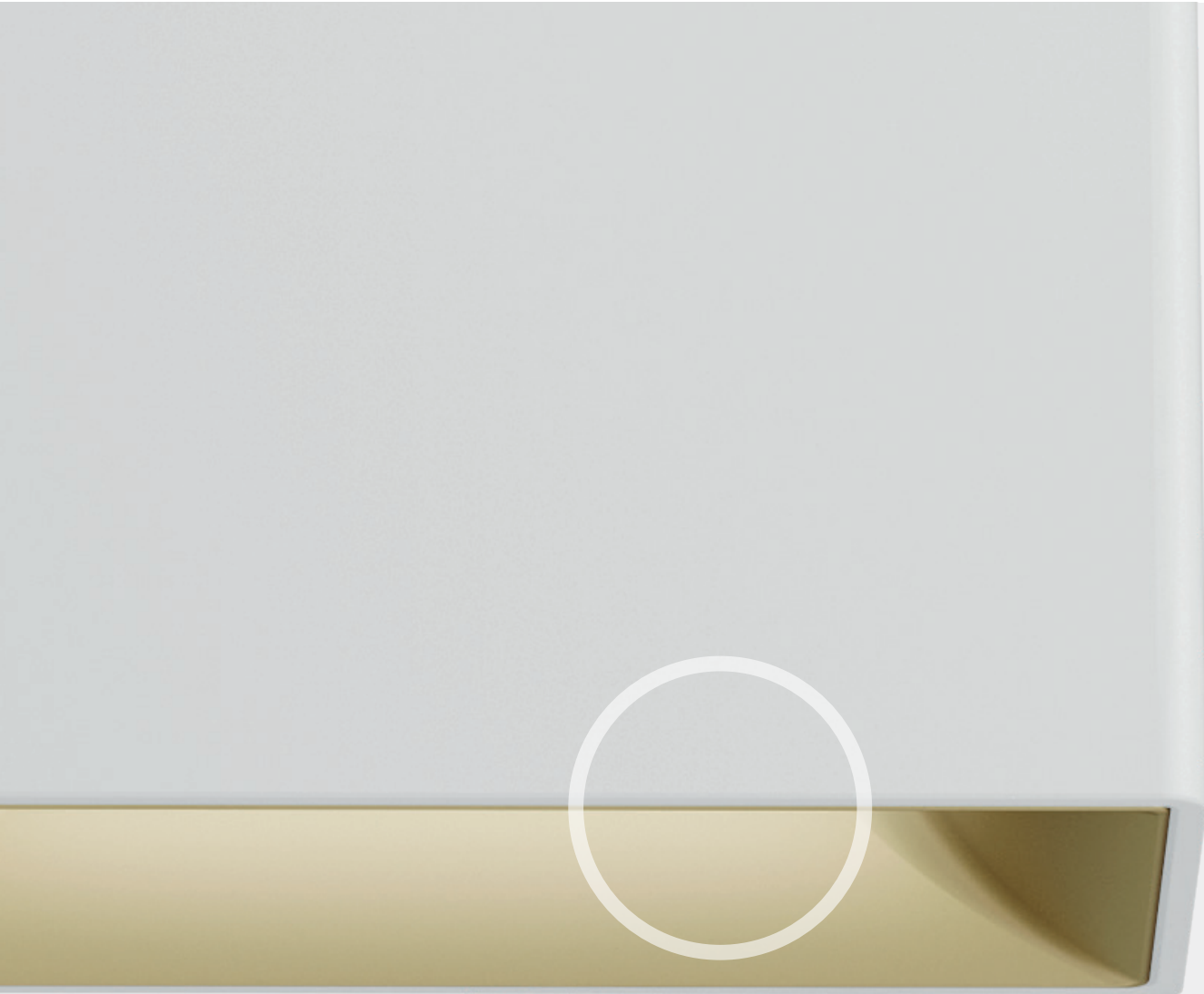
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The light caresses the design, while the design accompanies the light. Allure was born from an ideal compositional design, a simple shape that comes in two sizes. The concept is focused on the technical detail, which here becomes a decorative feature, as well as generating visual comfort. The profile of the compartment containing the optic is recessed, and

has been developed in three variants. The design is based upon a minimal parallelepiped where a raster is inserted, either flush or in a frame, a soft curve on the linear perimeter, a minimalist decorative detail that gives Allure a different level of ornamental value, making it suitable for every wall, from shared public spaces to private homes.

The recessed optic creates visual comfort and the finish enhances the softness of the shape, creating an alluring visual effect.

95 millimetres



Flush
Available in matte and glossy finishes



Frame
Available in matte, glossy and PMMA finishes

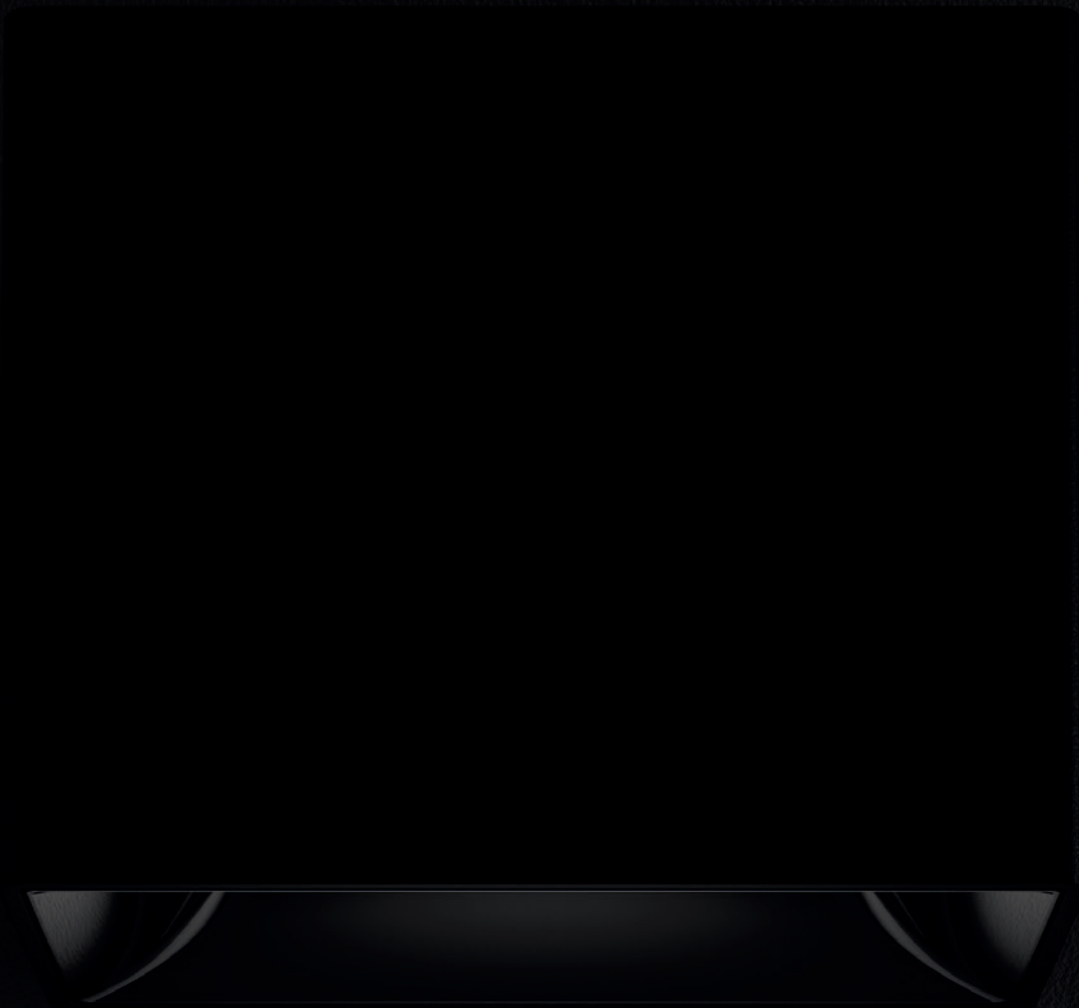
Light effects

The profile of the compartment containing the optic is recessed, and has been developed in three variants, creating different lighting effects and decorative features.



Invisbile light

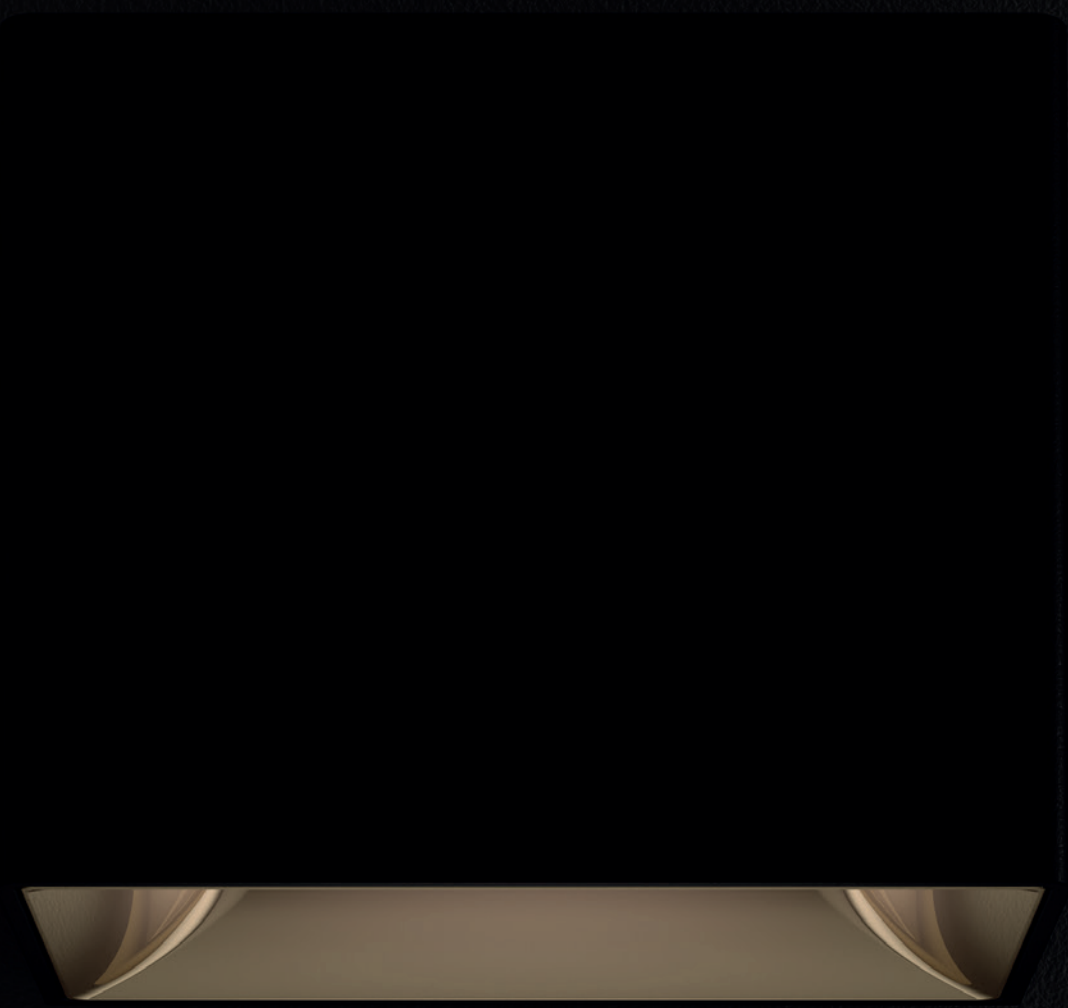
The black raster with gloss finish completely hides the light source, for a super-comfort visual effect.



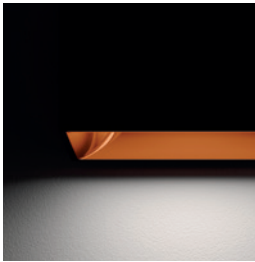
Black

Brilliant light

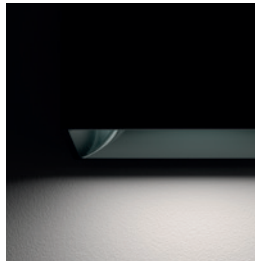
The gloss raster, which comes in various finishes, creates a glamorous lighting effect which is pleasantly bright, whilst also serving to enhance the finish.



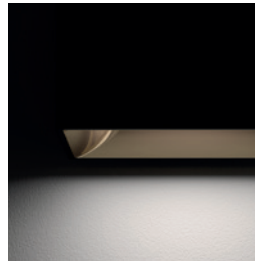
Urban Bronze



Copper



Lead



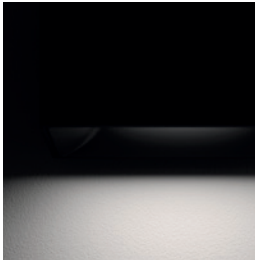
Sand

Soft light

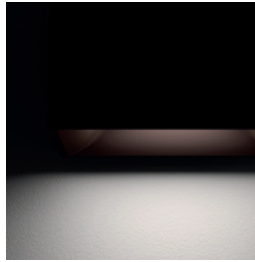
The raster with matte finish creates a soft and comfortable light effect, whilst enhancing the shape.



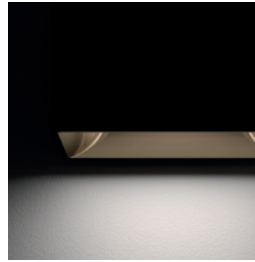
White



Black



Rust Brown



Green



Grey

Precious light

A PMMA accessory adds a further layer of decoration, delivering the same richness, transparency and precious feeling as glass.

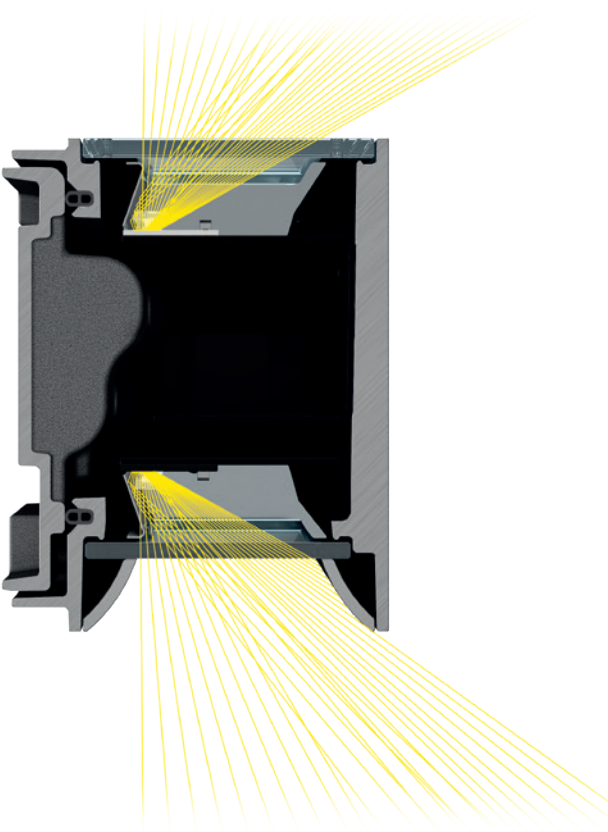


Transparent Satin

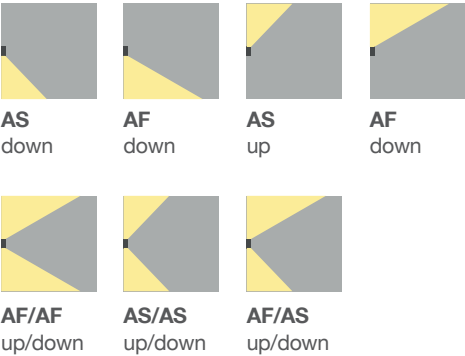
Dynamic, connected light

Intelligence generates sustainability

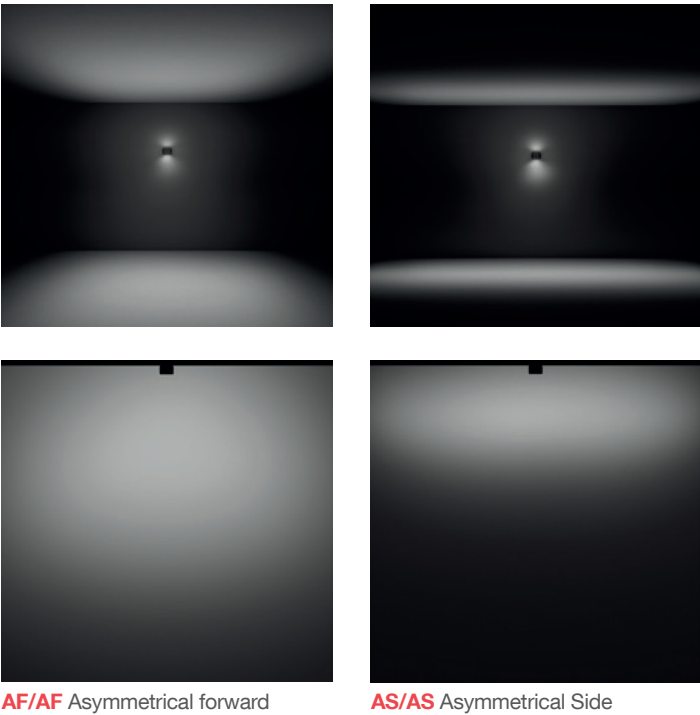
Designing light according to need, optimising optics and consumption, eliminating waste to generate value: this is what intelligence and sustainability look like. Asymmetrical longitudinal and transverse light emission, direct/indirect or direct only. The high efficiency of the product and the option of managing the luminous flux via a control system - including with bluetooth device or voice command - make it possible



Mix&Match up to 7 light combinations.



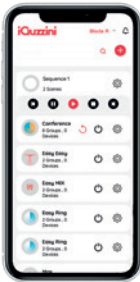
to optimise the usage phase, thus reducing the environmental impact of the product. And much more. Allure can also enable smart services. Indeed, the BLE-DALI interface includes a beacon, and this makes it possible to send text/audio/video messages directly to the user's smartphone via Bluetooth, thanks to the Jiminy app.



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Voice Control
Quick BLE

App - iGuzzini Smart Light 2
su Play Store / App Store



The simple, intelligent and automatic management of the lighting solution promotes responsible energy use, achieving total energy savings of up to 70 %.

135 lm/W
Up to 135 lm/W
system efficiency



> 55%
More than 55% energy
savings (LED vs HST)



+25%
25% additional savings with the
use of control systems



Simple, fast and safe

Easy installation

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Allure is designed to be versatile when it comes to installation too. Fast, tool-free connection and installation between the product body and plate (including conduit plates). The conduit increases the protection provided for cables against water, chemical vapours or corrosive elements. It also makes installation easier in places

where the wires cannot be hidden in the product structure. This makes Allure versatile and safe in every application - even in the most extreme conditions. Installation of the wall light is completed in just two simple steps, making it quick, easy and safe.

Installation is immediate, tool-free, fast and safe. Allure can also be installed with a conduit plate.

Two simple steps for installing the wall light:

1. Connect the two terminal blocks that come out of the plate and the product body.

2. Fasten the body to the plate via the quick, easy interlock system.

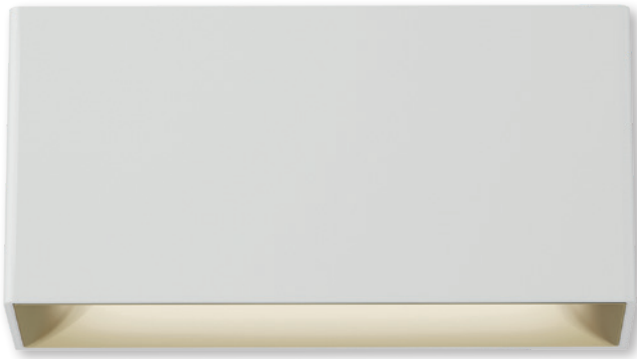


Overview

120x150x95
Up to 1600 lm



120x250x95
Up to 2400 lm



Control
On-off / DALI BLE (Vasilica / Casambi)

Colour temperature
2700 / 3000 / 3500 / 4000 K

IP - IK
66 - 07

App - iGuzzini Smart Light 2
on Play Store / App Store



Voice control
Quick BLE



Beyond the light
The BLE-DALI interface includes a beacon.
This makes it possible to send text/audio/video
messages directly to the user's smartphone via
Bluetooth, thanks to the Jiminy app.



App - iGuzzini Jiminy
on Play Store / App Store



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Body



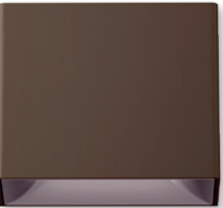
White



Grey



Black



Rust Brown



Green

Raster gloss



Black



Sand



Lead



Copper



Bronze

Raster opaque



White



Black



Rust Brown



Green



Grey

Raster PMMA



Transparent Satin

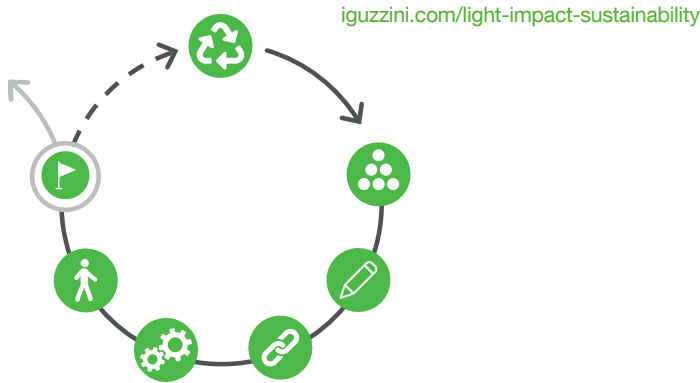
Circular wellbeing.

Nothing is created, everything is recycled.

Allure was designed in line with the Ecodesign criteria, produced using 100% renewable energy, with circular economy materials and processes. Allure consists of just a few elements, and can be easily dismantled and repaired where necessary.

Aluminium body (94% recycled, recyclable) and raster made from an innovative polycarbonate* material, the result of a mass balance circular economy approach, for a low carbon footprint future

*ISCC Plus certification



Keep exploring Allure
www.iguzzini.com/allure-mix-and-match/



Credits
Graphic design, page layout
iGuzzini
Rendering
iGuzzini

